

# FOR IMMEDIATE RELEASE

(Please forward to your local newspaper when you return home from the conference.)

\_\_\_\_\_ (Participant's Name) of the \_\_\_\_\_ (name of school) School District recently participated in a 3-day conference sponsored by the Illinois Association of Educational Office Professionals (IAEOP) at the Eastland Suites in Urbana, IL.

Keynote speaker Kendra Smiley, author and speaker, talked about four keys to being a top performer in her message, “**Being the B.E.S.T. You Can Be,**” and provided the essential ingredients for a positive attitude in her message, “**Recipe for a Positive Attitude.**”

Thelma Webber, IAEOP member and presenter, conducted an interactive workshop, “**Everybody is Somebody,**” dealing with the various personalities we come across each day.

Naomi Fettes, IAEOP member and presenter, explained the “**Professional Standards Program,**” the certification program for educational office employees.

Retirees heard another presentation by Kendra Smiley, “**Give Your Heart a Good Spring Cleaning,**” showing how basic housekeeping principals can help us sort through the things we are storing inside us.

Other conference highlights included recognition of the Administrator and Office Professional of the Year and IAEOP scholarship winners, installation of officers, and the opportunity to network with other educational office staff members.

IAEOP is the only state professional association for educational office personnel. The organization is dedicated to providing professional growth opportunities for its members and continues to work toward increased recognition for educational support staff as an important component of the educational team.

IAEOP recognizes the unique role of educational office professionals and the important contributions they make to the profession. The prestige, status, and credibility of IAEOP are enhanced by its affiliation with the National Association of Educational Office Professionals. IAEOP is also recognized by the Illinois Principals Association and the Illinois Association of School Business Officials.

\_\_\_\_\_ (name) has been with the \_\_\_\_\_ School District for \_\_\_\_ years and serves as \_\_\_\_\_ (position).

For information on IAEOP and/or its conferences, visit our website, [www.iaeop.com](http://www.iaeop.com), or contact Denise Struve, IAEOP Public Relations at 1001 S. Spring Avenue, LaGrange, IL 60525 or [dstruve@d105.net](mailto:dstruve@d105.net)